

## **Business Intelligence NOW<sup>™</sup>**

**Business Intelligence NOW<sup>™</sup> (biNOW)** is a web-based solution designed for federal contractors to easily identify, track, and win federal business opportunities. Our experts do the research and compile relevant data into opportunity profiles which can be searched by our clients. Users receive email notifications at select frequencies (daily, weekly, monthly) for tracked opportunities as well as saved searches. biNOW includes access to Centurion's market research and support services: government updates, pricing intelligence, labor rates, FOIA support, FPDS data mining, contract spending reports, award notifications, and teaming support.

**Opportunity Profiles include:**

1. Background
2. Statement of Work
3. Schedule & Status
4. Government Contact Info
5. Incumbents / Procurement History
6. Performance Locations
7. Financials / Spending History
8. Related Documents & Opportunities
9. Potential Bidders
10. Reference Data

**Long-Lead RFP's & Task Order Requests:** Centurion tracks 25,000+ opportunities which span across all federal departments. We provide short- and long-lead pre-RFP opportunities, including those falling into the optimum Business Development period of 6 – 24 months out, so that contractors have enough lead time to submit their company qualifications and shape the eventual RFP due to be released.

**Extensive Range of Work:** biNOW contains a broad range of professional and technical service classifications of work: Engineering & Technical Services, Operations & Maintenance, Training & Education, Information Technology, Program Management, Modeling & Simulation, Environmental Services, Architecture & Engineering, Construction Management, Security Support Services, etc.

**Data Collection:** Our research analysts gather data and extract market intelligence from a variety of sources: department/agency personnel, contracting offices, President's budget, government websites, agency forecasts, industry days, etc. Current and historical documents, including draft and final solicitations, labor rates, contracts and modifications, budget documents, spending reports, and more, are easily accessed on our website.

**Customer Service & Free Training:** We routinely help clients customize their own profiles to receive information relevant for them. We offer free training that can be requested at any point in time. Our goal is to help our clients win more government contracts!